



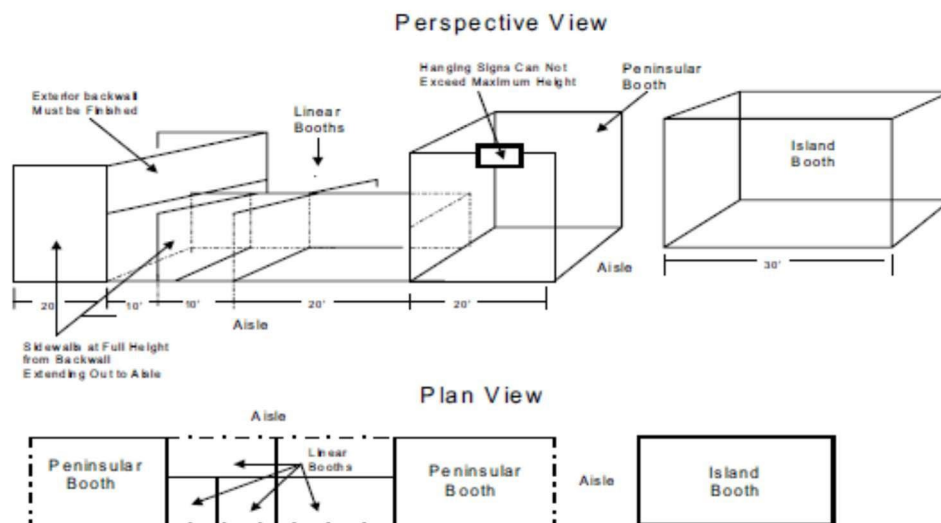
## EXHIBITOR/VENUE INFORMATION, RULES & REGULATIONS

Click on the [Exhibitor Resources](#) section of the online manual to see all approved vendors for this event. For additional information please go on [JIS Spring FAQs](#).

The following rules and guidelines specify what an exhibitor can and cannot do with their booth space. These rules and guidelines are based on the physical characteristics of the exhibit hall, the intent to be equally fair to all exhibitors, and the safety of all concerned. Please review these rules and plan your display accordingly as variances will not be granted prior to the show or on-site.

### CUBIC CONTENT

JIS Events follow the cubic content rule, which allows exhibitors to make maximum use of their booth space. Under the cubic content rule, exhibitors may build up to the front of their booths, and up to the maximum allowable height according to booth type as indicated below. However, anything above the provided drape heights must be finished, neutral and devoid of copy on any wall adjacent to another exhibitor.



The following maximum height limits will be strictly enforced. No height variances will be granted prior to or on-site at the show. Please plan your booth display and sign structures accordingly. Maximum allowable height is also directly affected by the ceiling height of your booth area. The maximum height of a display booth at the back wall, including any form of lighting system, signage, or header shall be:

#### **LINEAR BOOTH MAXIMUM HEIGHT LIMIT = 12 FEET**

Bounded by 1 or 2 aisles. Hanging Signs are not permitted in linear booths. It is much more cost effective to floor mount signage with a linear booth height limit of 12 feet. Note: side-drape provided is 3 feet high and the back-drape provided is 8 feet high.

#### **PENINSULA BOOTH MAXIMUM HEIGHT LIMIT = 20 FEET**

Bounded by 3 aisles. Exhibit booths must also be at least 20 ft. deep and 20 ft. wide to meet Show Management's requirements for hanging signs. Hanging signs in peninsula booths may reach a height limit of 20 ft. to top of sign. Two-sided Signs must be hung 5 ft. from the back wall and the side facing rear of the booth must be clear of copy, logos or other graphics so as not to be an eyesore to neighboring exhibitors. Note: the back-drape provided is 8 feet high.

#### **ISLAND BOOTH MAXIMUM HEIGHT LIMIT = 25 FEET**

Island Booth - Bounded by 4 aisles. Booths must also be 20 ft. deep and 20 ft. wide to meet Show Management's requirements for hanging signs. Hanging signs in island booths may reach a height limit of 25 ft. to top of the sign.



## EXHIBITOR/VENUE INFORMATION, RULES & REGULATIONS

PLEASE NOTE: Nothing will be permitted above these maximum heights, including signs, banners, truss structures, lighting and/or display materials. Maximum allowable height is also directly affected by the ceiling height of your booth area.

Hanging Signs are not permitted in linear booths. It is much more cost effective to floor mount signage with a linear booth height limit of 12 ft.

**\*\*If you have a question about the type of your booth, please contact JIS Events Operations\*\***

### HEALTHY & SAFETY RECOMMENDATIONS:

**EXHIBIT BOOTH HAND SANITIZER:** It is recommended that exhibitors have hand sanitizer containing a minimum of 60% alcohol. If needed, exhibitors may purchase hand sanitizer at the Exhibitor Service Center located at the back of Hall A.

**EXHIBIT BOOTH DISINFECTING THROUGHOUT SHOW DAYS:** Booth disinfecting between attendee transactions or any areas with high touch points within booths is strongly encouraged (i.e. iPads, touchscreens, etc.). Exhibitors may disinfect high touch point areas within their booths themselves, or they may order special porter service through Expo CCI.

**For JIS Show's latest information on health and safety info in response to COVID-19, please [click here](#).**\*\*

### DO NOT BLOCK AISLES OR INVADE NEIGHBOR'S SPACE

No structure or decorative materials may protrude into the aisles or encroach upon neighboring booths. No obstruction may be placed in any aisle, passageways, lobby, or exit leading to any fire extinguishing appliance.

### EXHIBITOR PRIVATELY OWNED VEHICLES (POVS)

POVs are prohibited from unloading/loading from the general public entrances. In addition, POVs are prohibited from staging on all perimeter streets.

### EXHIBITOR REGISTRATION

Exhibitor staff personnel wishing to enter the exhibit floor must wear an Exhibitor Badge at all times during Move-In, Show Days and Move-Out. Access to the Show Floor begins at 8:00 AM during Show Days. For those individuals who still need a badge, one may be obtained at the Exhibitor Registration Counters located in the lobby. Only booth personnel with an exhibitor badge can enter the exhibition hall prior to Show hours, or those individuals who made prior arrangements for meetings. (Please stop by the Show Office on-site to make the proper arrangements if this has not already been so.)

### EXPOSED AREAS MUST BE FINISHED

All back walls, sidewalls or any other exposed areas of the display must be finished surfaces. No graphics, logos, or print facing into another booth is allowed. Any company advertisement or promotion must face into the aisle. In-line and peninsula booths must have a finished back wall covering the entire back of the booth. See-through back walls or displays which do not cover the back wall completely will not be allowed.

**Please note that ALL FIRE HOSE CABINETS AND FIRE EXTINGUISHERS MUST BE KEPT VISIBLE AND CLEAR WITH A 36" CLEARANCE. FIRE EXTINGUISHERS MAY NOT BE REMOVED, COVERED OR RELOCATED.**

### FIRE CODE REGULATIONS

The City of Miami Beach Fire Marshal is authorized by Florida Statutes and the Florida Fire Prevention Code to ensure fire and life safety for the public. Conventions, trade shows and exhibits are reviewed for compliance with the requirements of NFPA 101 Life Safety Code, as adopted by Florida Administrative Law, State Fire Marshal's Rules and Regulations Chapter 693 and the Florida Fire Prevention Code. Additional



## EXHIBITOR/VENUE INFORMATION, RULES & REGULATIONS

technical codes and standards may apply to specific events.

Licensee, exhibitors, and general service contractors must comply with all federal, state and local fire regulations and building codes that apply to places of public assembly. Firefighting and emergency equipment, including fire extinguishers, strobes, fire hose cabinets and standpipes, may not be hidden, blocked or obstructed. All emergency exits, hallways and aisles leading from the MBCC must be kept clear and unobstructed. Fire lanes must be always clear and open.

### FLOOR COVERING GUIDELINES

Your entire booth area needs to have an appropriate, flame-retardant floor covering. JIS provides exhibitors with standard booth carpeting. For any custom booths, all exposed booth floors must have an appropriate floor covering. Approved floor covering includes carpet, carpet tiles, foam floor tiles. All floor coverings must be flame retardant in conjunction with the rules and regulations of Miami Beach Fire Department.

### GOOD TASTE AND THE RIGHTS OF OTHERS

Show Management may require any Exhibitor to make changes in their exhibit if, in Show Management's opinion, the exhibit does not conform to prevailing standards. As a reminder, ALL custom booths must receive approval from Show Management in advance. Renderings should be sent to [JISshow@RXGlobal.com](mailto:JISshow@RXGlobal.com) by February 3, 2025 for approval.

### INSPECTION DEADLINE & PRODUCT DAY

**ALL BOOTHS MUST BE SET** by Saturday, March 8<sup>th</sup> @ 8:30pm so that we can properly clean and cool the Exhibit Halls for opening morning. **ALL CRATES AND EQUIPMENT WILL BE REMOVED FROM THE EXHIBIT HALLS BY THAT TIME REGARDLESS OF THEIR STATUS.** Although exhibitors may fine tune their booth and set product on Sunday, March 9, before 10:00 am, no shipment will be accepted past 5:00pm on Saturday, March 8. Absolutely no shipment, equipment, or material may be brought onto the show floor during show hours.

Any booth not occupied by 5:00pm on Saturday, March 8<sup>th</sup> will be presumed abandoned. If there is freight in the booth and Show Management believes the Exhibitor will be late, then Expo CCI will set up the display as best they can with the information available at exhibitor's expense. If there is no freight in the booth and/or Show Management believes the Exhibitor will not participate in the show, the booth will be reassigned. Exhibitors arriving after this time will be given space available and may incur additional costs.

Exhibitors requesting a variance from these guidelines must get prior approval from Show Management.

### MOVE-OUT / SHOW CLOSE

JIS Spring will close to all attendees at 4:00pm on Tuesday, March 11<sup>th</sup>. All exhibits are to remain open until 4:00pm in order to respect neighbors conducting business and attendees on the show floor.

As a reminder, there is NO labor allowed on the show floor for the two hours following the close of the show on Tuesday, March 11<sup>th</sup> (from 4:00pm - 6:00pm) in order for armored cars to pick-up product in a controlled environment.

Any exhibitor who begins to pack-up or tear-down prior to 4:00pm on Tuesday, March 11<sup>th</sup> will be subject to fines - we thank you for your cooperation.

### NAILS & SCREWS

Nothing may be posted, tacked, nailed, or screwed to columns, walls, floors, or other parts of the building. Any damage or defacement caused by infractions of this rule will be remedied by Show Management at the expense of the rule-breaking exhibitor.



## EXHIBITOR/VENUE INFORMATION, RULES & REGULATIONS

### **SABBATH OBSERVERS**

Exhibitors who have historically closed their booths on Saturday in observance of the Sabbath may do so. Please indicate on your registration whether your booth will be closed on Saturday, March 8. A sign will be placed in your booth indicating that your exhibits are closed for that day.

### **SOUND LEVELS**

Sound level of presentation should be kept within the confines of the booth area and must not interfere with neighboring exhibits. Show management will exercise their right to provide and maintain a fair exhibiting environment to all customers. Excessive sound can be offensive and distracting. Each exhibitor is entitled to an atmosphere that is conducive to conducting business, without excess noise from other Exhibitors. Any audio equipment (i.e., sound system, audio from a video wall, microphones), whether in the booth or as part of a display, may not exceed a sound level of eighty-five (85) decibels. Reed Exhibitions will be sensitive and responsive to complaints registered by spectators, neighboring Exhibitors, or other personnel, and will have appointees to respond to all complaints.